

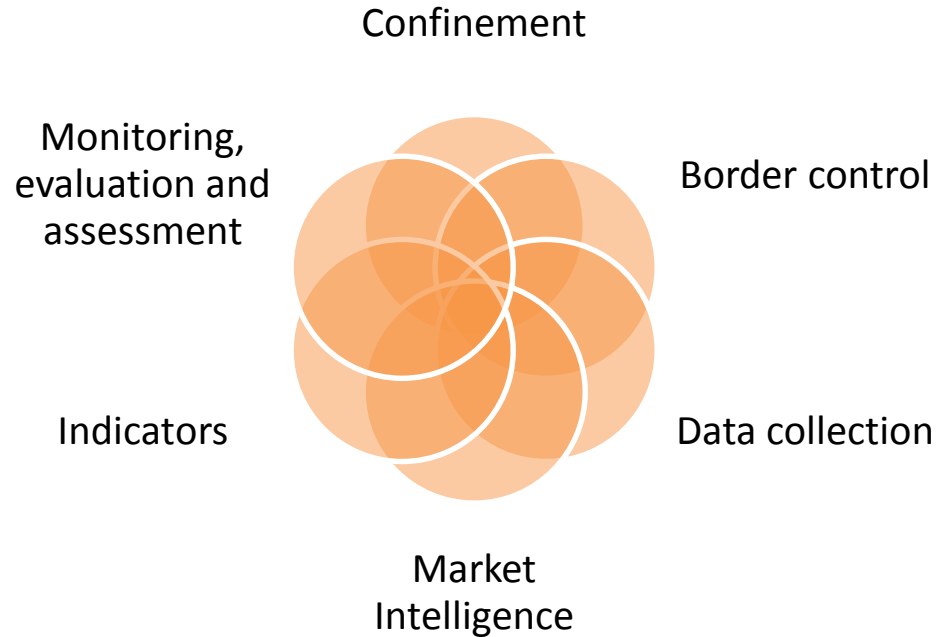


**COVID-19
RESPONSE**

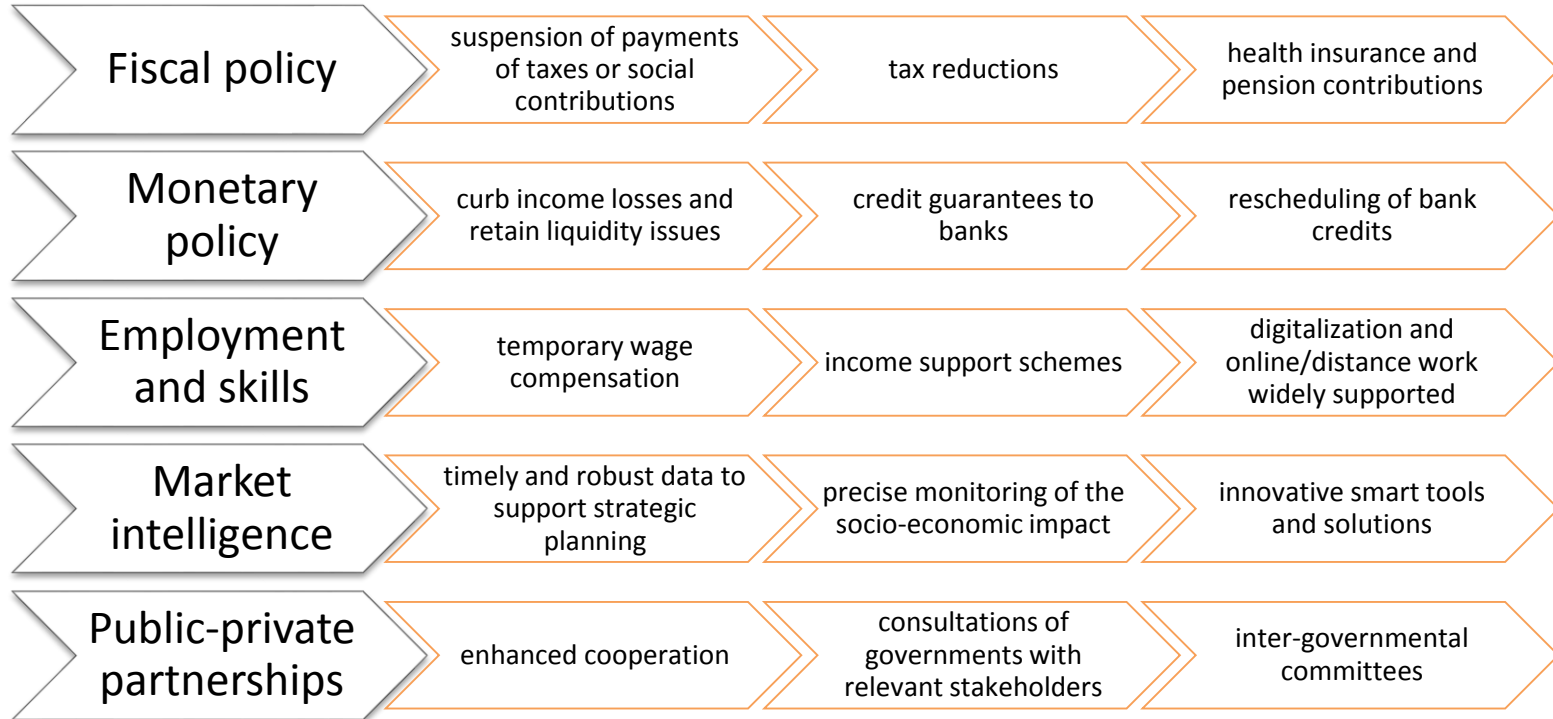
Recommendations Document – White Paper

RDEU Task Force on COVID-19

Response Strategies



Past Measures



Responsive and new measures

- Evaluate and assess the pressures received by the enterprises of the tourism industry (hotels - airlines - tour operators, etc.)
- Evaluate proposals to keep the tourism sector operational during the crisis period (information, mobility, financing)
- Collect, evaluate and propose “destination level” measures
- Set criteria to determine the restart of travel, tourism and leisure activities and events
 - Epidemiological situation
 - Health system capacity
 - Monitoring capacity
 - Introduction of specific safety rules
- Determine policies and practices for the period of transition from restart to full operation

UNWTO Recommendations

- Protocols of Safety and Hygiene for accommodation and leisure facilities as well as for tourism enterprises (tour operators, guides, hotels, etc.)
- Continue to support employment and invest in digital skills for attracting visitors the day after.
- Review taxes
- Examine deferrals for the smallest businesses in difficulty
- Review airport fares, loans' policy and working capitals for businesses
- Review marketing policies, co-advertising and granting of air positions with TOs.
- Differentiate the sources market portfolio and invest in new market segments.