

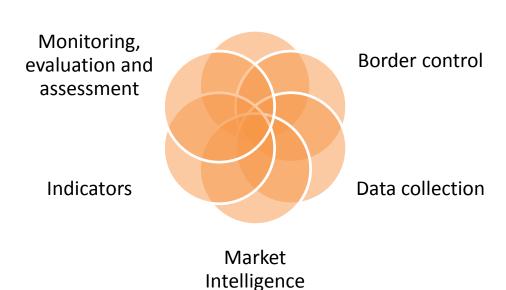


# Recommendations Document – White Paper

RDEU Task Force on COVID-19

## Response Strategies





### **Past Measures**

Fiscal policy	suspension of payments of taxes or social contributions	tax reductions	health insurance and pension contributions
Monetary policy	curb income losses and retain liquidity issues	credit guarantees to banks	rescheduling of bank credits
Employment and skills	temporary wage compensation inc	ome support schemes	digitalization and online/distance work widely supported
Market intelligence	SUDDATE STRATEGIC	cise monitoring of the cio-economic impact	innovative smart tools and solutions
Public-private partnerships	>> enhanced cooperation >>	consultations of governments with elevant stakeholders	inter-governmental committees

## Responsive and new measures

- Evaluate and assess the pressures received by the enterprises of the tourism industry (hotels airlines - tour operators, etc.)
- Evaluate proposals to keep the tourism sector operational during the crisis period (information, mobility, financing)
- Collect, evaluate and propose "destination level" measures
- Set criteria to determine the restart of travel, tourism and leisure activities and events
  - Epidemiological situation
  - Health system capacity
  - Monitoring capacity
  - Introduction of specific safety rules
- Determine policies and practices for the period of transition from restart to full operation

#### **UNWTO Recommendations**

- Protocols of Safety and Hygiene for accommodation and leisure facilities as well as for tourism enterprises (tour operators, guides, hotels, etc.)
- Continue to support employment and invest in digital skills for attracting visitors the day after.
- Review taxes
- Examine deferrals for the smallest businesses in difficulty
- Review airport fares, loans' policy and working capitals for businesses
- Review marketing policies, co-advertising and granting of air positions with TOs.
- Differentiate the sources market portfolio and invest in new market segments.