



Air Passenger Forecasts: Potential Paths for Recovery into the Medium- and Long-run

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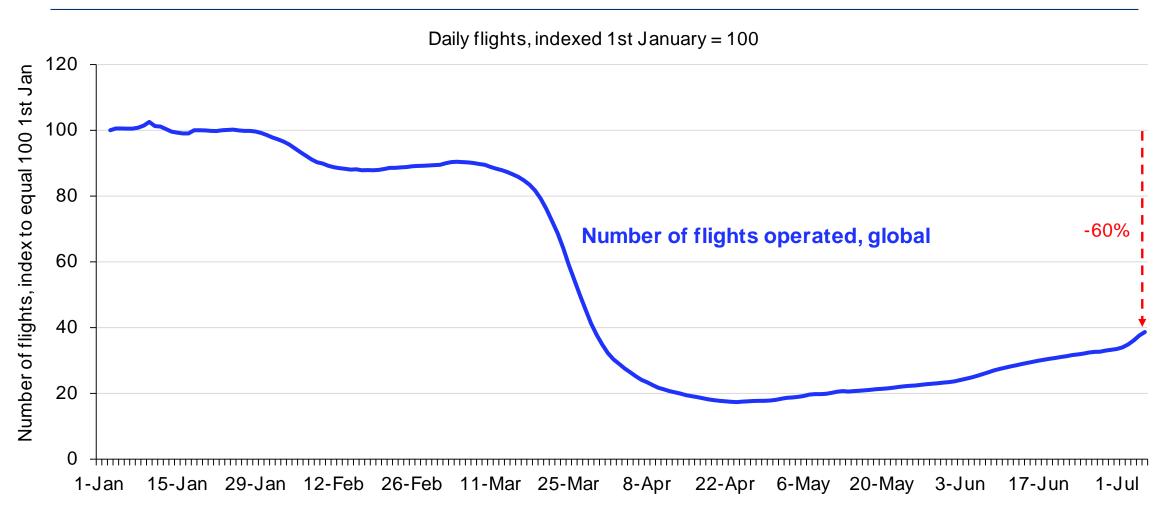
Outline

- Air traffic has hit a turning point in mid-2020 but remains lower than usual
- Baseline forecasts suggest recovery is not expected until 2023
- There remains uncertainty in the outlook and recovery could be delayed
- Long-run growth potential is evident but with risks more skewed to the downside





The global number of flights is increasing, but still down 60% vs 1 January

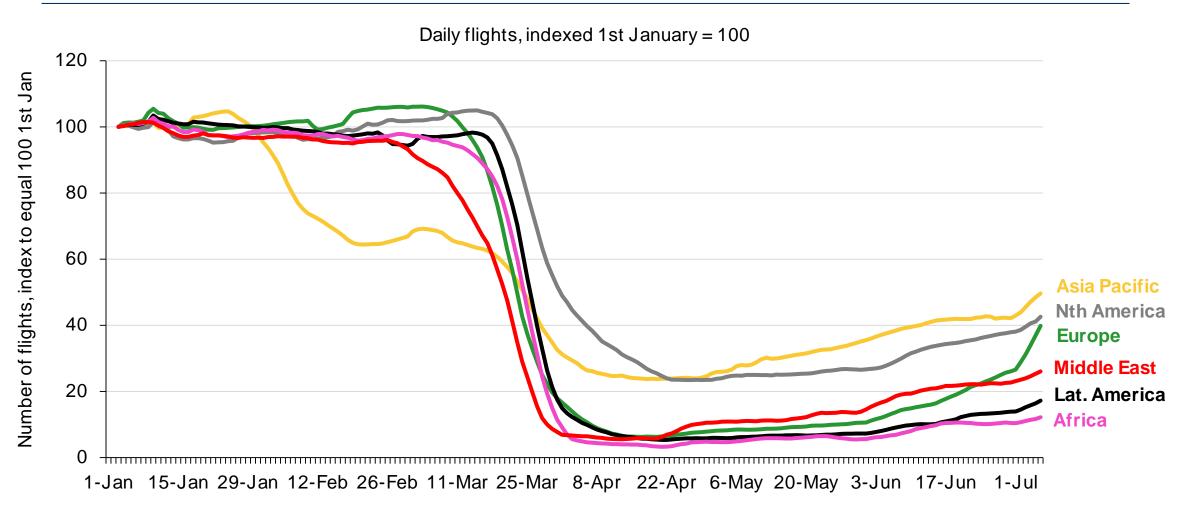


Source: IATA, using FlightRadar24 data, under licence





Regional recovery has been mixed, with a recent surge from European carriers

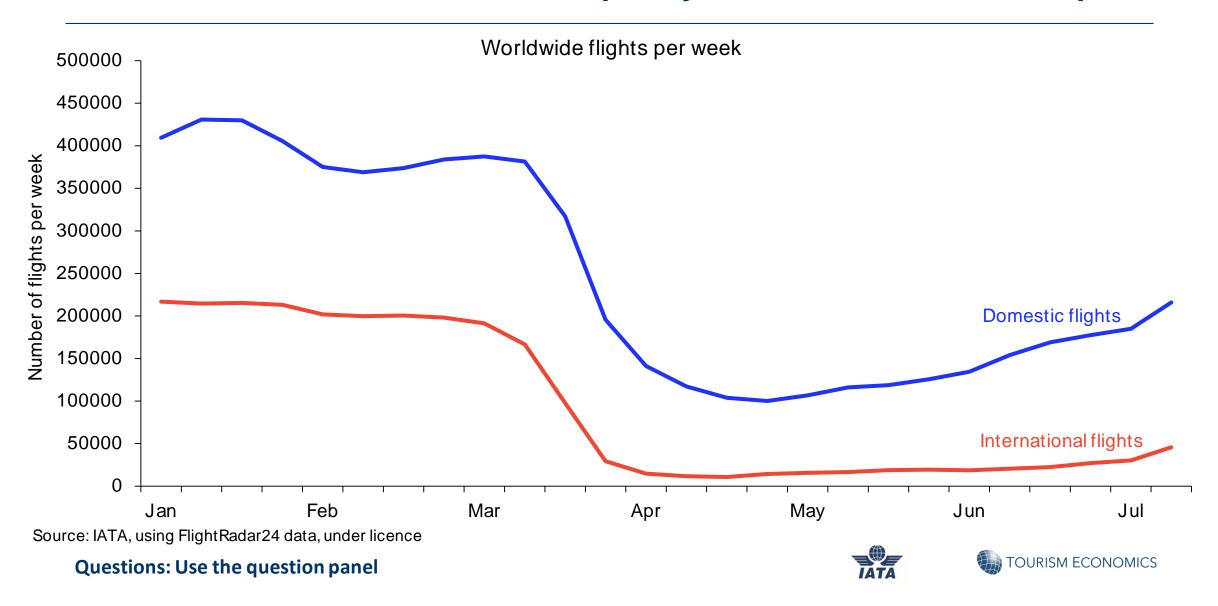


Source: IATA, using FlightRadar24 data, under licence

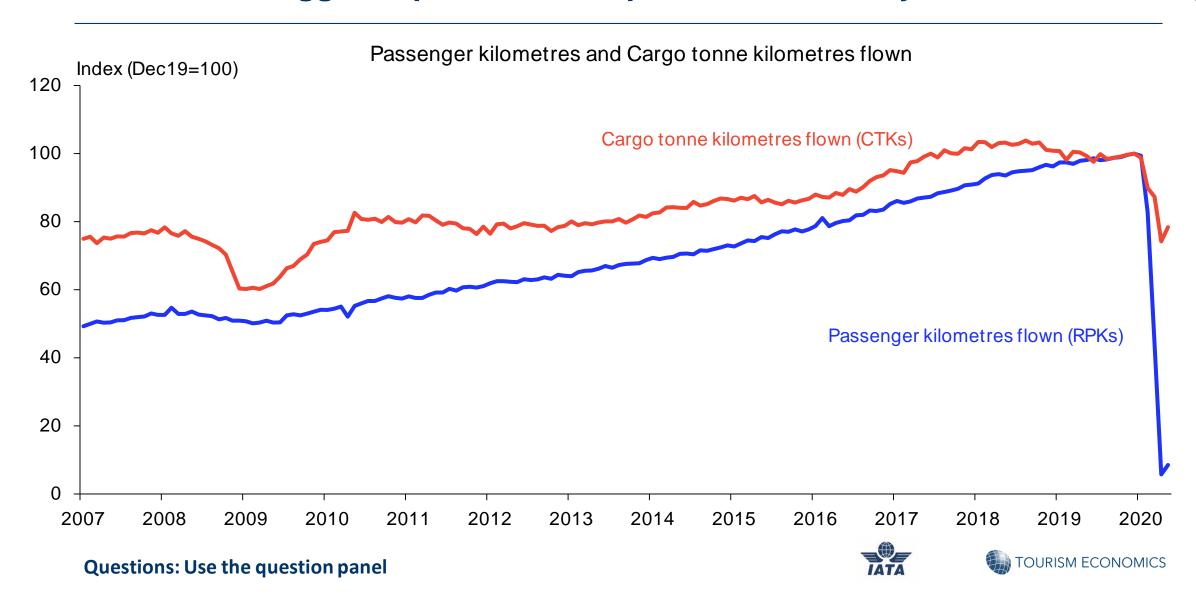




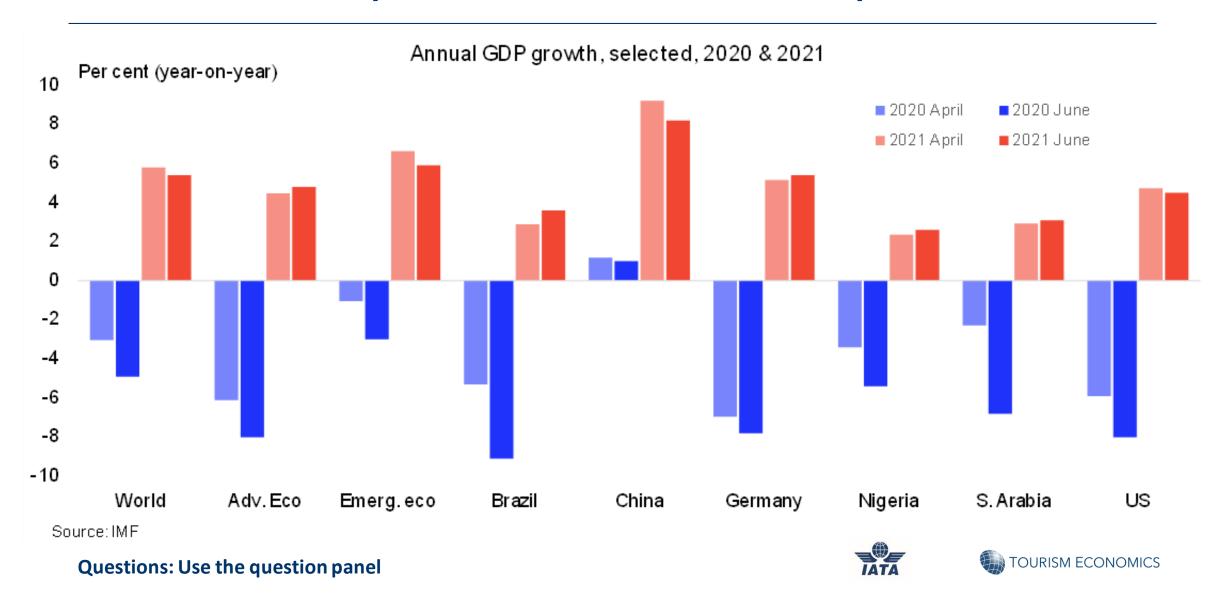
Domestic travel has recovered more quickly than international, as expected



Traffic volumes suggest April is the low point, but with only a modest recovery



Global macro backdrop has softened as the virus has persisted & evolved



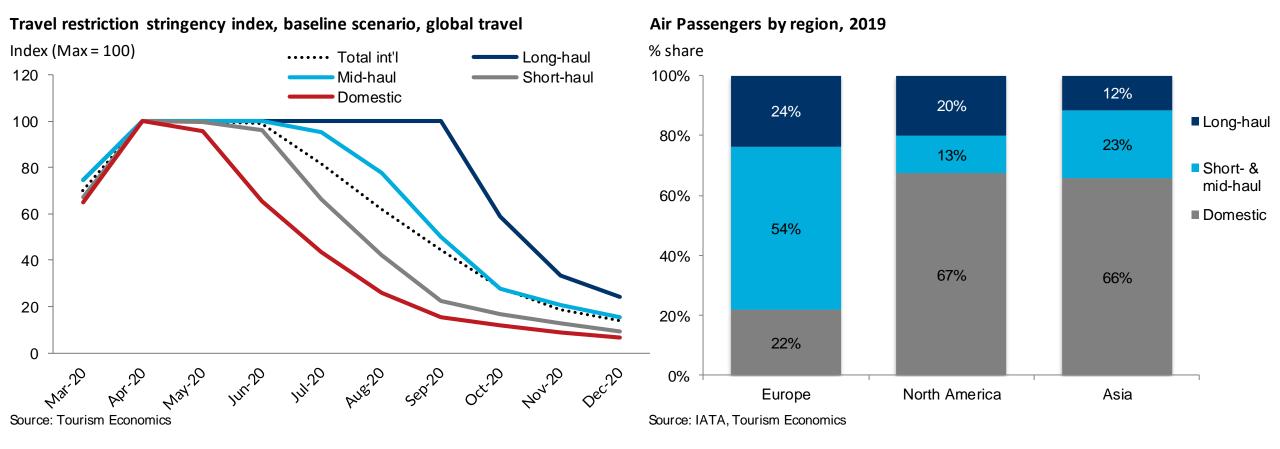
Three broad areas of uncertainty in the outlook







Travel restrictions will be lifted sequentially

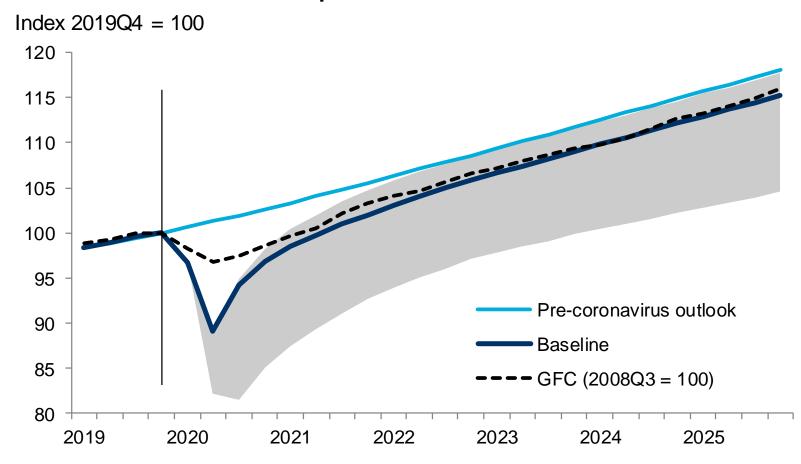






Economic recovery will begin in H2, but with lingering impacts

Global GDP: distribution of plausible scenarios



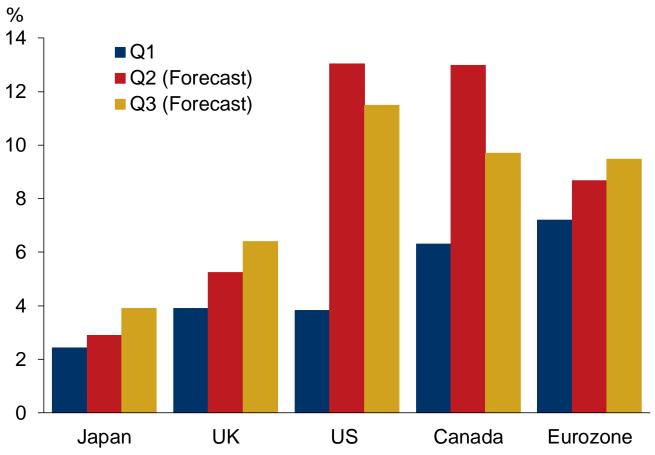
Source: Oxford Economics





Unemployment impact is seemingly limited for now

Advanced economies: Unemployment rates



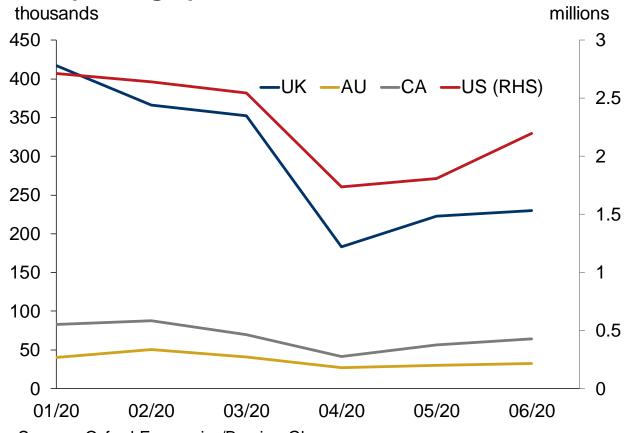
Source : Oxford Economics/Haver Analytics





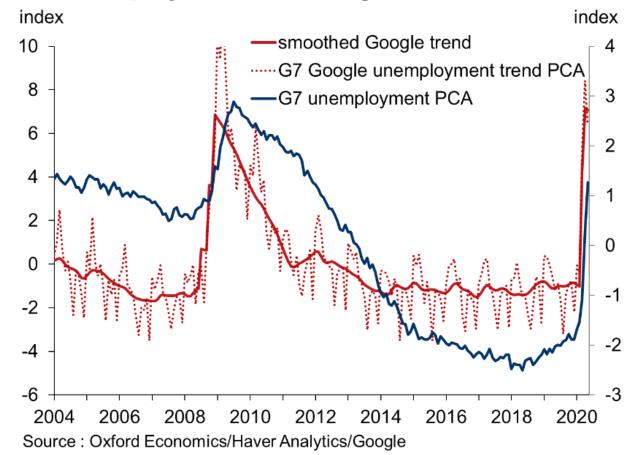
But there is significant underemployment, and rises to come in some markets





Source: Oxford Economics/Burning Glass

G7 unemployment and Google trends

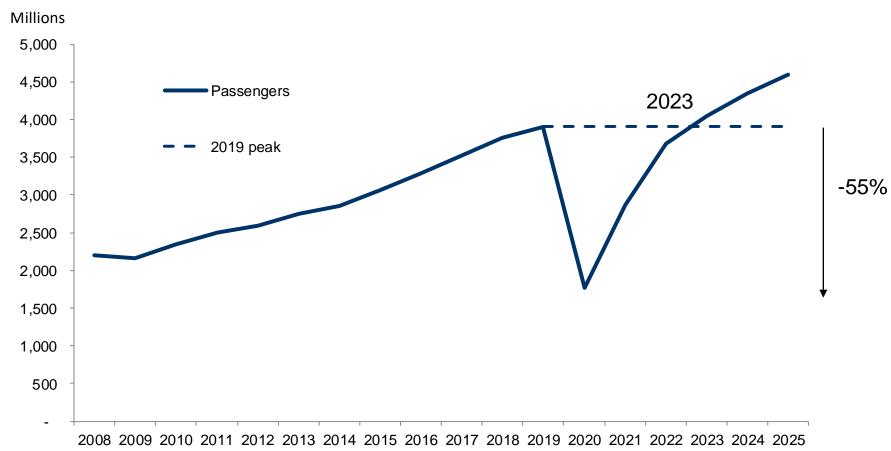






Air passenger demand is not expected to regain 2019 levels until 2023

World air passenger demand



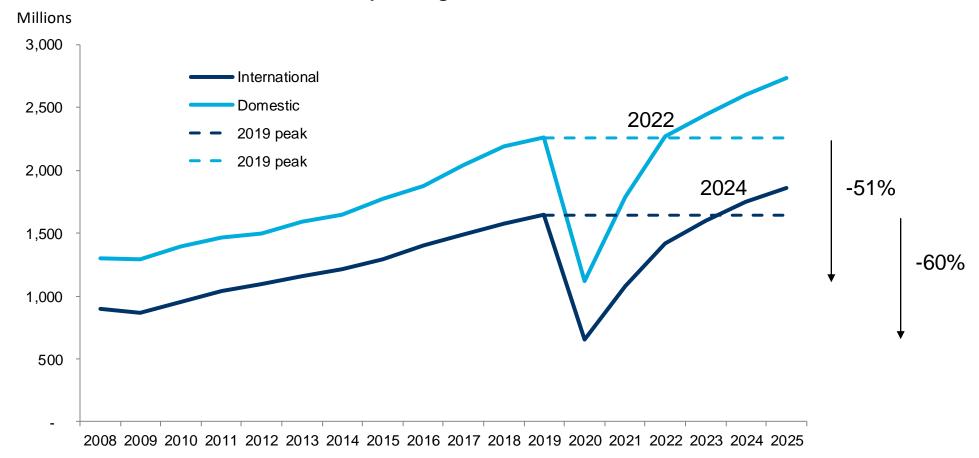
Source: IATA, Tourism Economics





Domestic passenger demand should recover ahead of international

World international and domestic air passengers



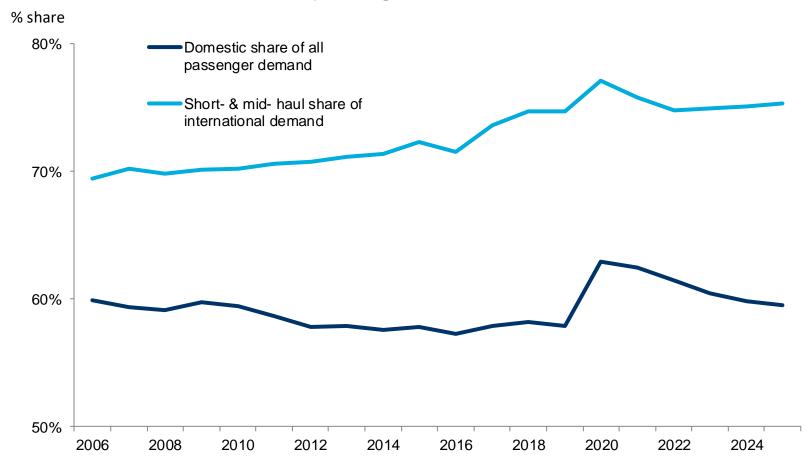
Source: IATA, Tourism Economics





Domestic and short-haul passengers will remain important

Domestic & short-haul share of passenger demand



Source: IATA, Tourism Economics

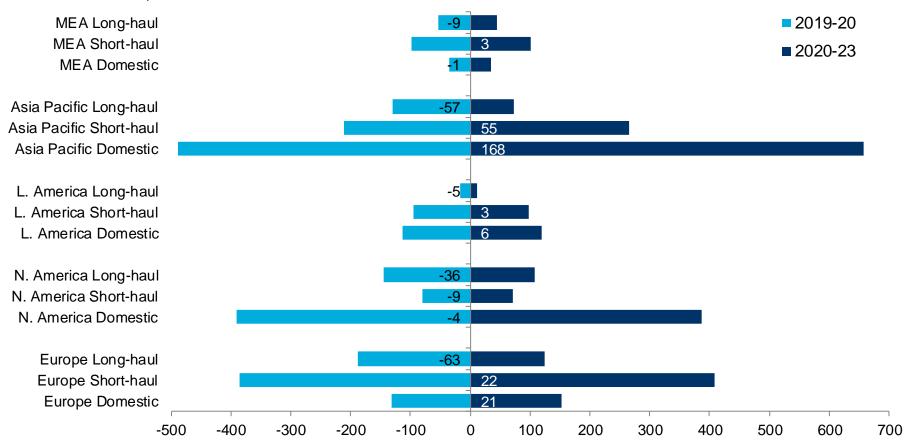




Importance of long-haul demand is one key factor for recovery

2020 passenger demand falls and initial recovery

Difference in annual pax, mns

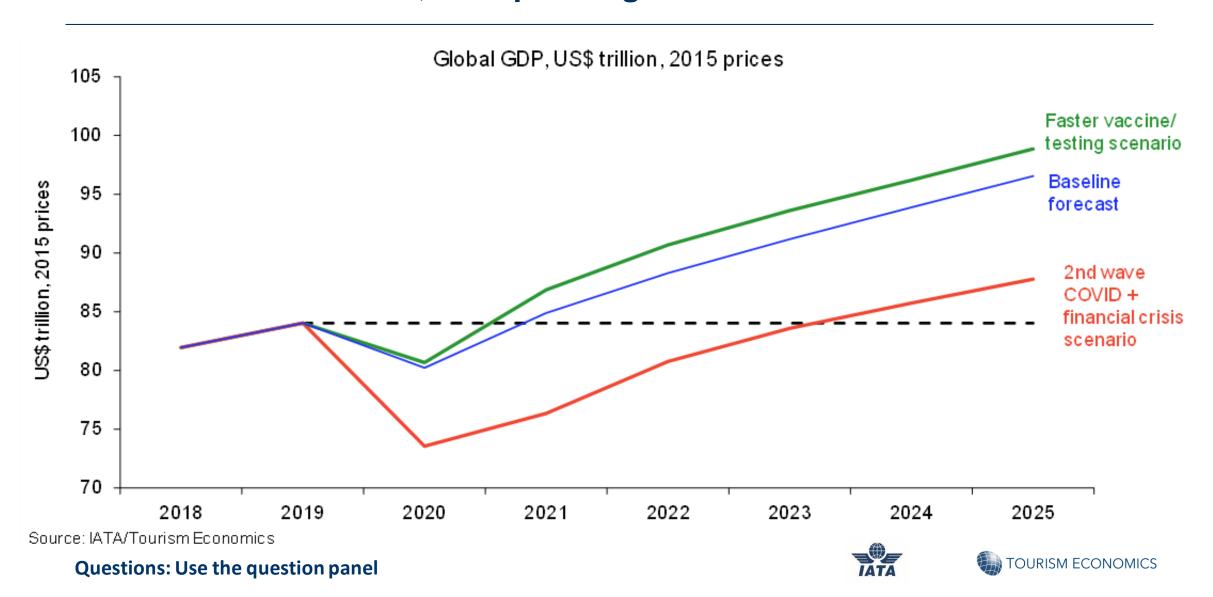


Source: IATA, Tourism Economics

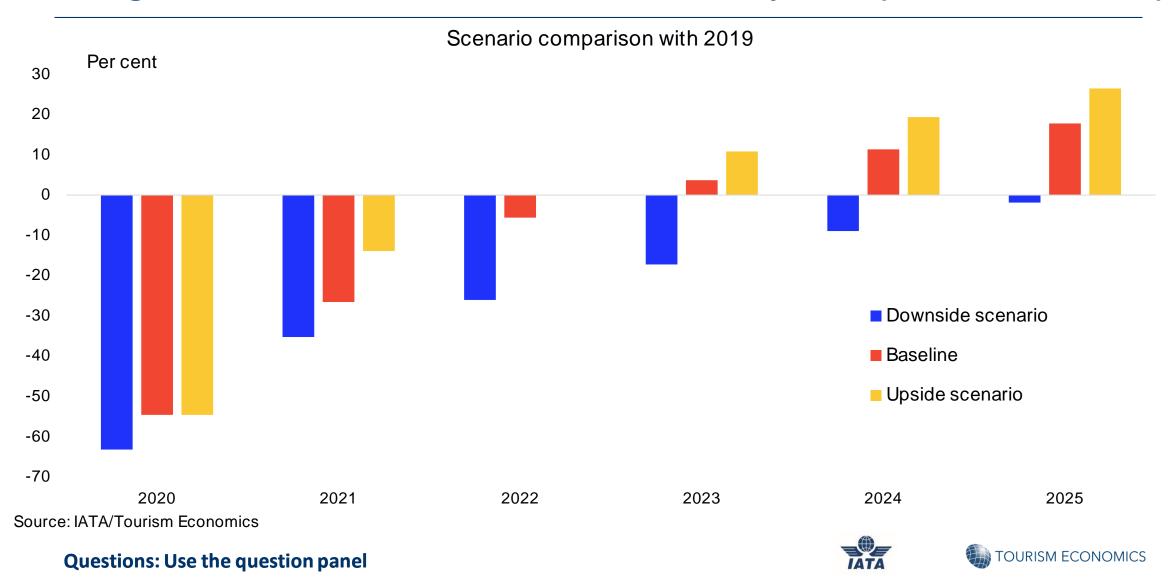




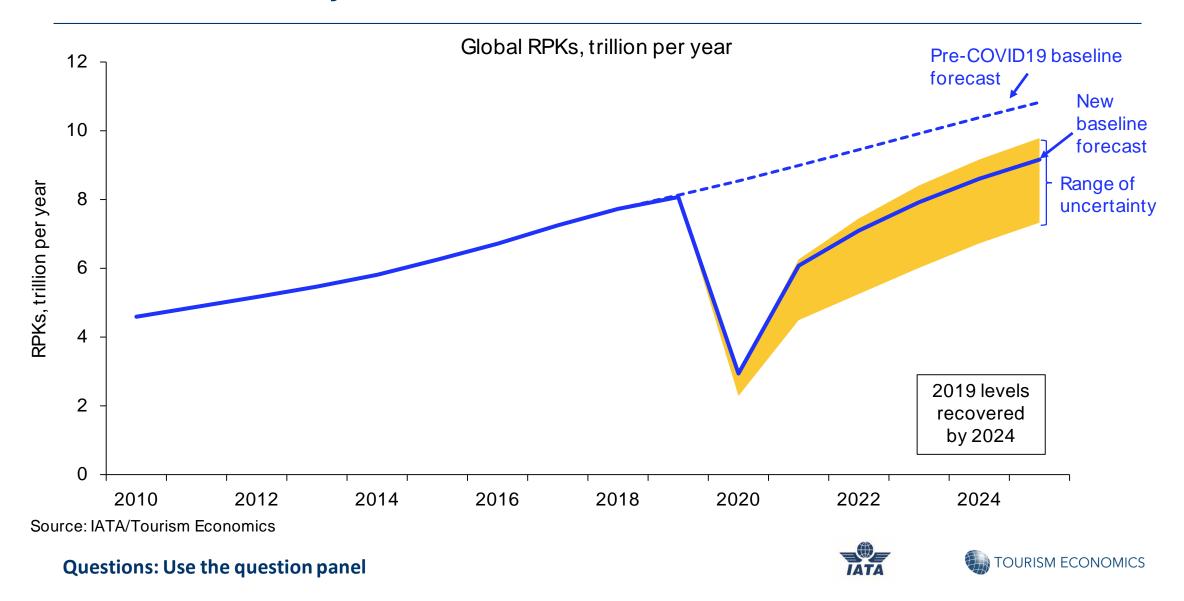
Two short-term scenarios, incorporating macroeconomic & consumer drivers



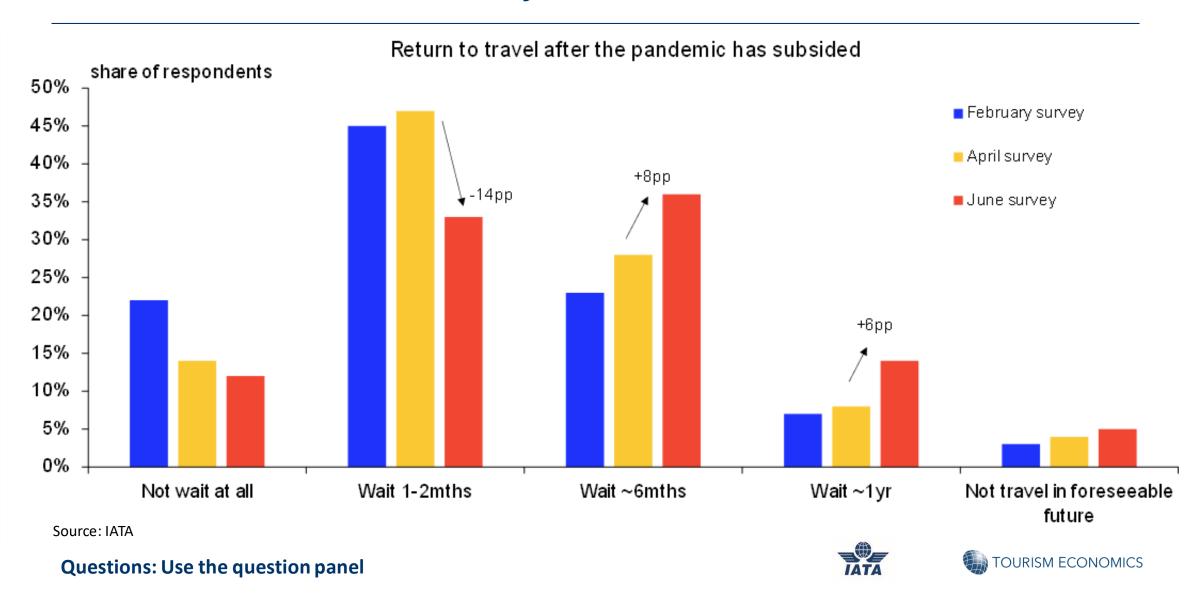
Passenger numbers will recover their 2019 level by 2023 (baseline scenario)



Risks and uncertainty remains tilted to the downside

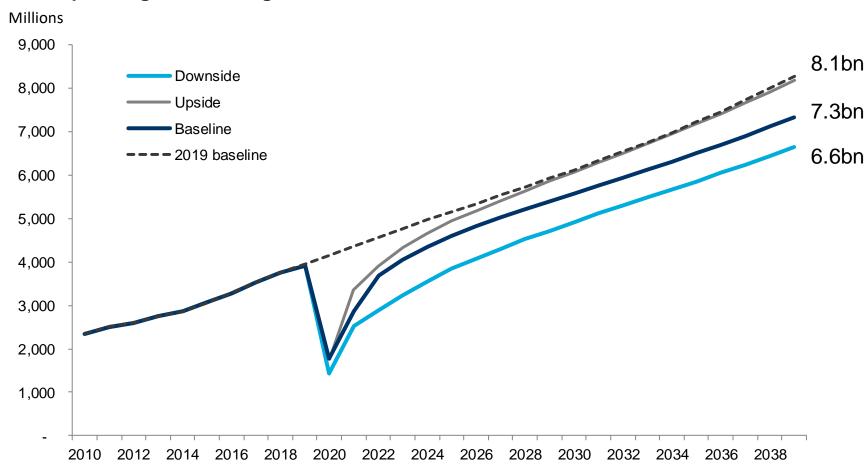


Consumer confidence remains key, even as business sentiment has lifted



Potential for long-run growth, but with risks skewed more to the downside

World passenger flows long-run outlook



Source: IATA, Tourism Economics





Thank-you. Any questions?

Updated Air Passenger Forecasts and scenarios are now available on the databank for subscribers along with new global reports

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