

**Panos Melissaropoulos**

He is the Co-founder of Moosend, a company with accelerating growth providing email marketing services trying to bridge the gap in the market: the concept is that email marketing services should be affordable and available for all businesses, regardless their size.

So Moosend was born in order to serve any customers'needs and offer the ultimate flexibility, we developed the application from scratch. This fact combined with the right momentum enabled us to attract clients from all over the world. Our infrastructure allows our clients to send email campaigns as fast as it gets. And we keep improving it.

The platform provides marketing automations, segmentation, and online campaign editor. It allows marketers to track real-time their campaigns and respond appropriately.