



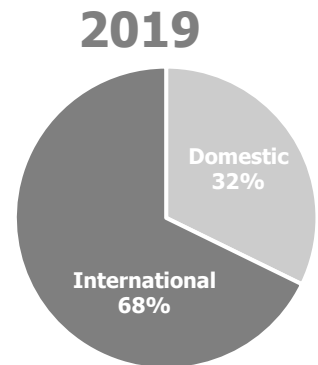
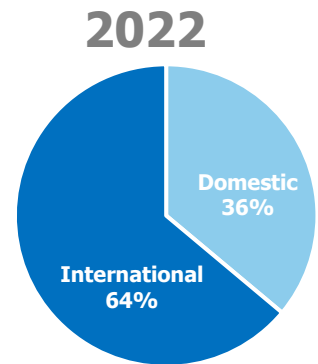
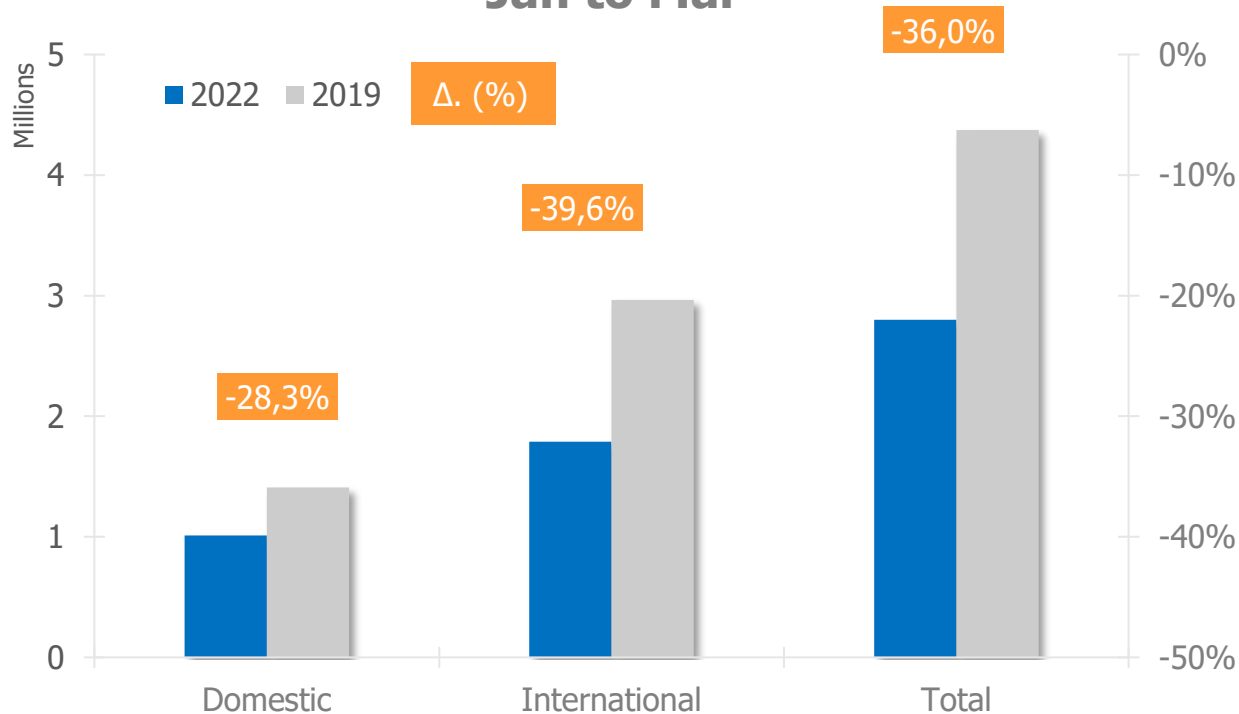
# Welcome Back American Airlines

Athens, 12<sup>th</sup> April 2022

# Q1 2022: passenger traffic totalled approximately 2.8mio, amounting to -36% vs 2019



## Passenger Traffic Development Jan to Mar

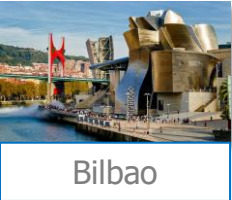


# S.2022: Athens ready to welcome 43 new routes, including 8 new destinations and 6 new airlines



## 8

### New Destinations



Bilbao



Birmingham



Boston



Florence



Kuwait



Leipzig



Nis



Turin

Source : AIA

## 6

### New Airlines



Air Albania



Condor



Euroflyer



Flyr



Jet2

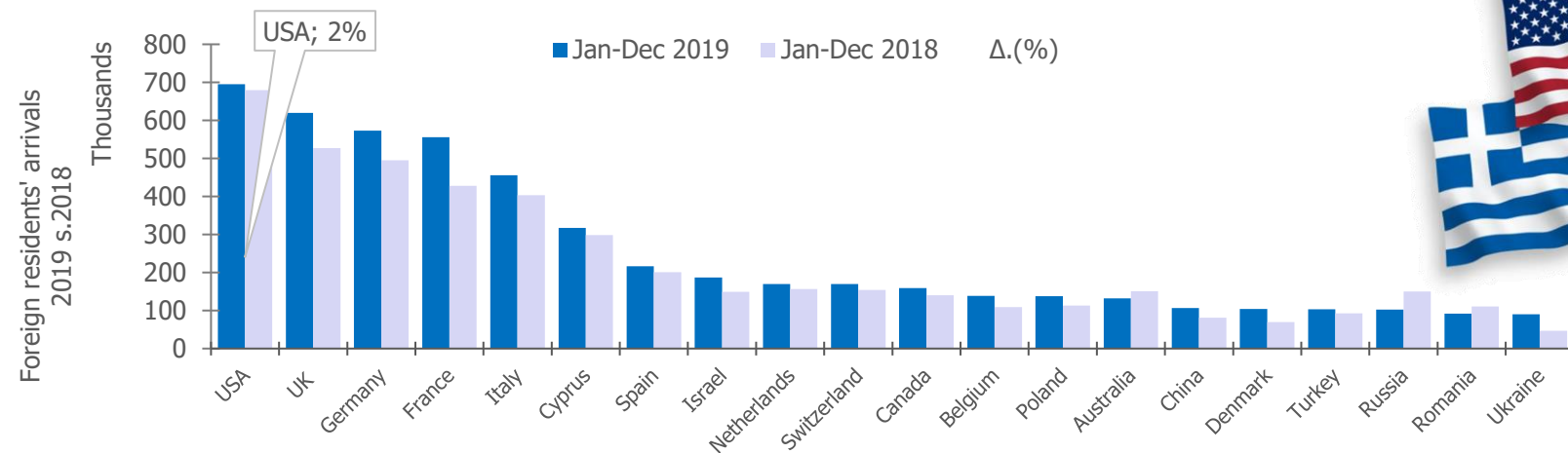
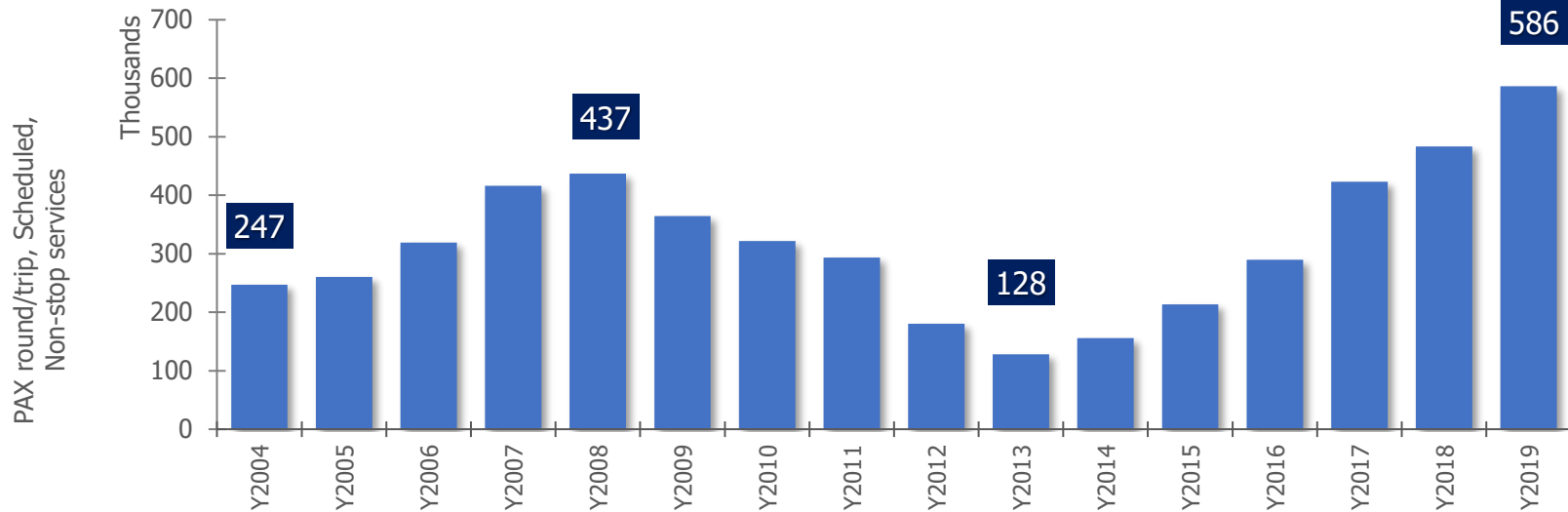


TUS Airways



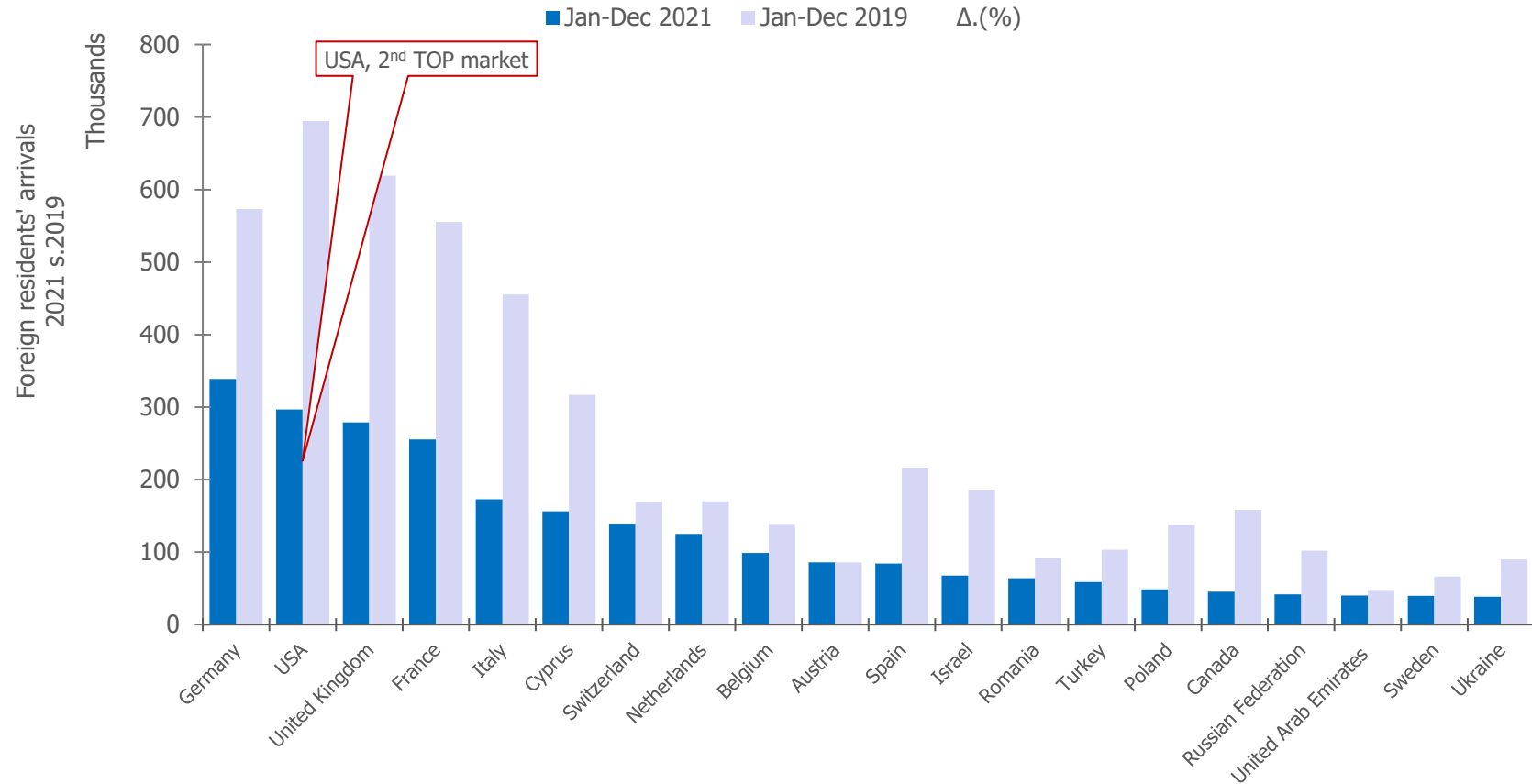
# 43 New Routes

# USA, a highly significant market for Athens, having grown by x3.5 (19vs13), surpassing half a million passengers and TOP International market (Foreign Residents Int'l arrivals) ...



Source : AIA MIS , AIA Passenger Survey, times UTC

# ... ranking 2<sup>nd</sup> in 2021 and demonstrating a very dynamic start for 2022...

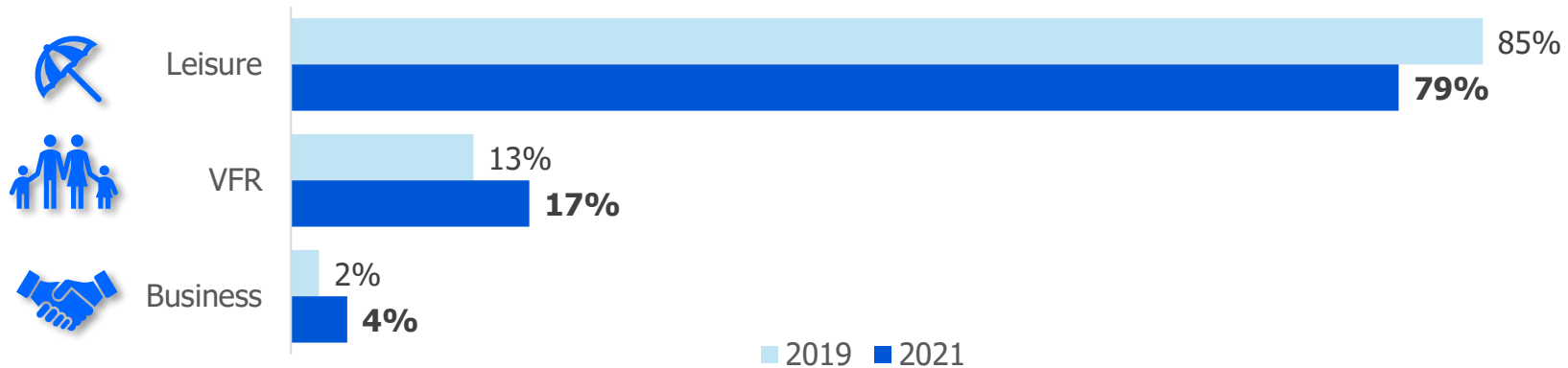


Source : AIA MIS , AIA Passenger Survey, times UTC

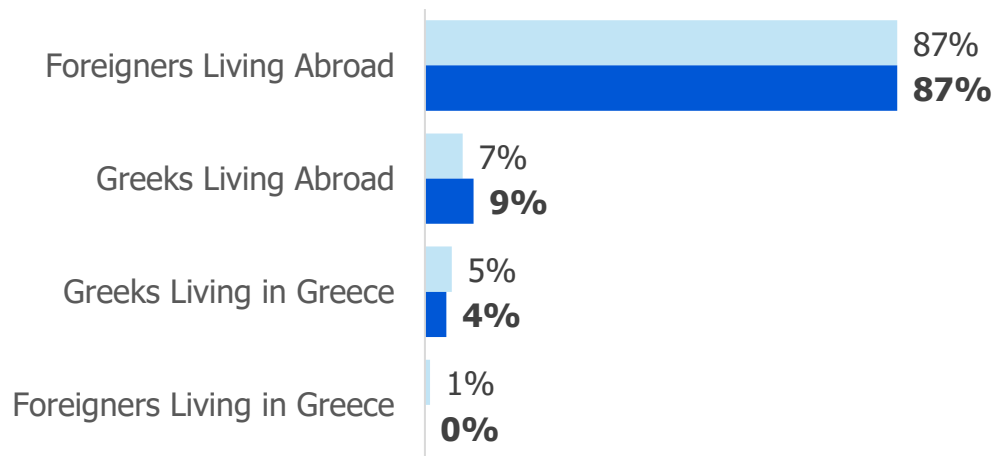
# The traveler to/from the US is predominantly traveling for leisure, with a strong VFR segment of traffic...



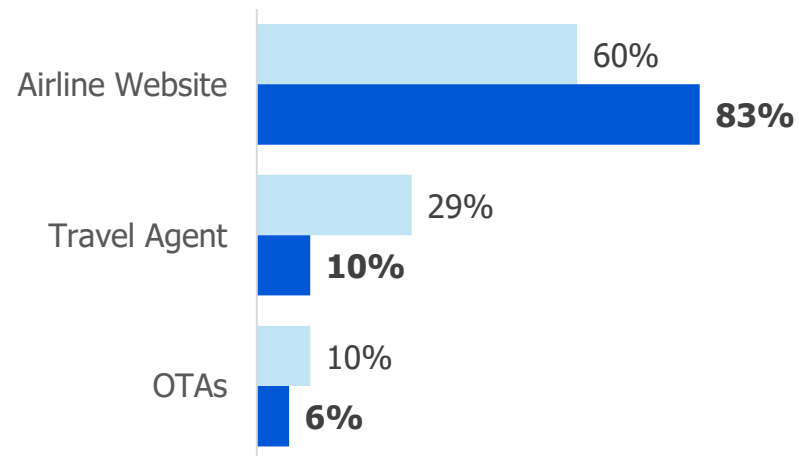
## Trip Purpose



## Nationality vs Residency



## Booking means



Source : AIA Passenger Survey,

Communications & Marketing (CMA)

In specific, “Stacey” is an early booker, traveling to Greece for holidays, staying on average 18 days, while “Nikos” is traveling to visit friends & family in the US...



## Stacey

## The Americans



- Private sector
- **Holiday** (81%) & VFR (15%)
- Sea tourism 
- Good purchasers (31%, 79 €) 


**41 years old**

- Booking via airlines website
- Ticket reservation on average **61** days before flight
- 1.1 trips/year from-to AIA
- Average length of trip **18** days/ trip

## The Greeks

## Nikos



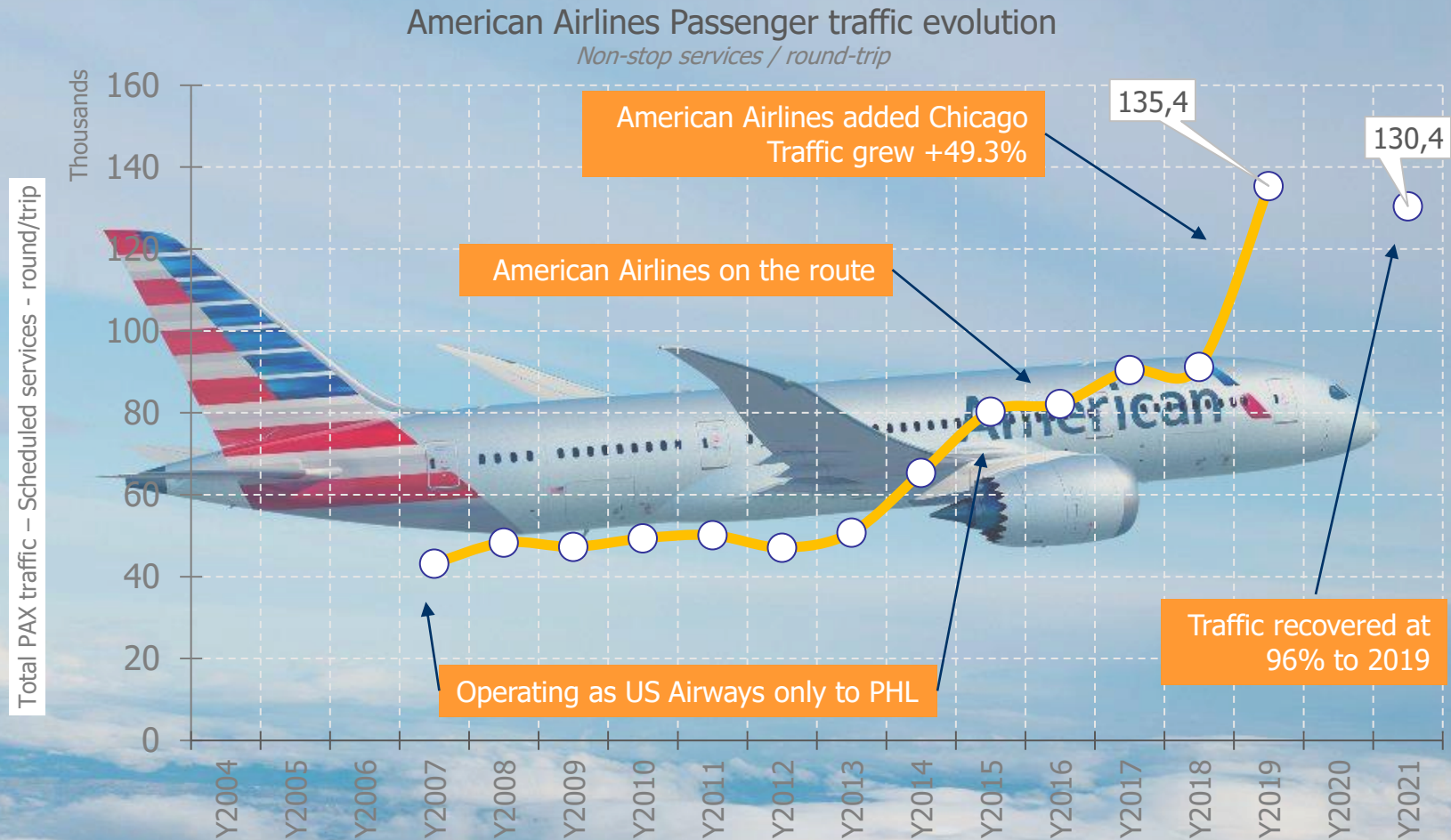
- Private sector
- Business (20%), Holiday (33%) **& VFR** (44%) 
- Moderate purchasers (26%, 57€)

**45 years old**

- Booking via airlines website
- Ticket reservation on average 36 days before flight
- **4.3** trips/year on average from-to AIA
- Average length of trip **17 days**



# For 2022, American Airlines will offer again the **highest number** of non-stop destinations **x3** from Athens to the United States of America



Source : AIA MIS , AIA Passenger Survey, times UTC



# Welcome Back American!

